-Website Evaluation Guidelines

Authority
➢ What is the domain of the document? (.gov, .com., .net, .edu, .mil,)
➢ Who wrote the web page? Is the author qualified?
➢ Can you contact him, her or them? Is it separate from the 'webmaster".
➢ Is the author affiliated with an organization or institution?
➢ Does the author/publisher list his or her qualifications? Can you verify this?

Accuracy
➢ Are there statements that are obviously false?
➢ Any spelling, punctuation, or grammar errors?
➢ Are there citations or references to support theoretical claims?
➢ Can you find corroborating opinions on the subject?

Objectivity
➢ What is the purpose of the site? Is it stated anywhere on the site?
➢ Is the site seeking to inform, persuade, sell or entertain?
➢ Is there an obvious bias? Does the author use emotional language?
➢ Is information omitted that might challenge the author's assertions?
➢ Is the information pertinent to your topic?
➢ How detailed is the information?
➢ What opinions, if any, are expressed by the author? How are they substantiated?

Currency
➢ When was it produced?
➢ When was it last updated?
➢ How up-to-date are the links, if any?
➢ If your subject is in a area that changes rapidly, current information is important.

Coverage
➢ Are the links evaluated?
➢ Do the links keep within the theme of the site?
➢ Is it all images, or is there a balance of images and text?
➢ Is the information presented cited correctly?